

## ESSENTIAL QUESTION #1: VIRTUAL CONSCIENCE

What are the five most distinguishing characteristics of your role model?

How did they contribute to his/her success?

People have shortcomings, what are some flaws your role model possesses?

What are three most important things you learned about the person that might serve you well in the digital world?

**Create or build a visual composition** with a program of your choice that shows the characteristics of your role model. Include a photo of your role model and critique the photo using the elements of design. Use the graphic organizers below or create your own to begin your project.

**Key word:** **Visual composition** – is about creating images in a sequence to convey meaning. How we put the images together helps the viewer or audience understand what you are trying to say in your visual composition.

<http://www.hippasus.com/resources/viscomp/index.html>

**Key words:** **Elements of design** – “The elements of design discuss the components of the [visual] composition itself, and provide the designer with a basic set of tools to begin working with.” [http://www.digital-web.com/articles/elements\\_of\\_design/](http://www.digital-web.com/articles/elements_of_design/)

The elements of design are: line, shape (2d), form (3d), colour, texture, depth (perspective), light, direction (motion), mass (visual weight), tone (black/white), value (colour), space (positive or negative)

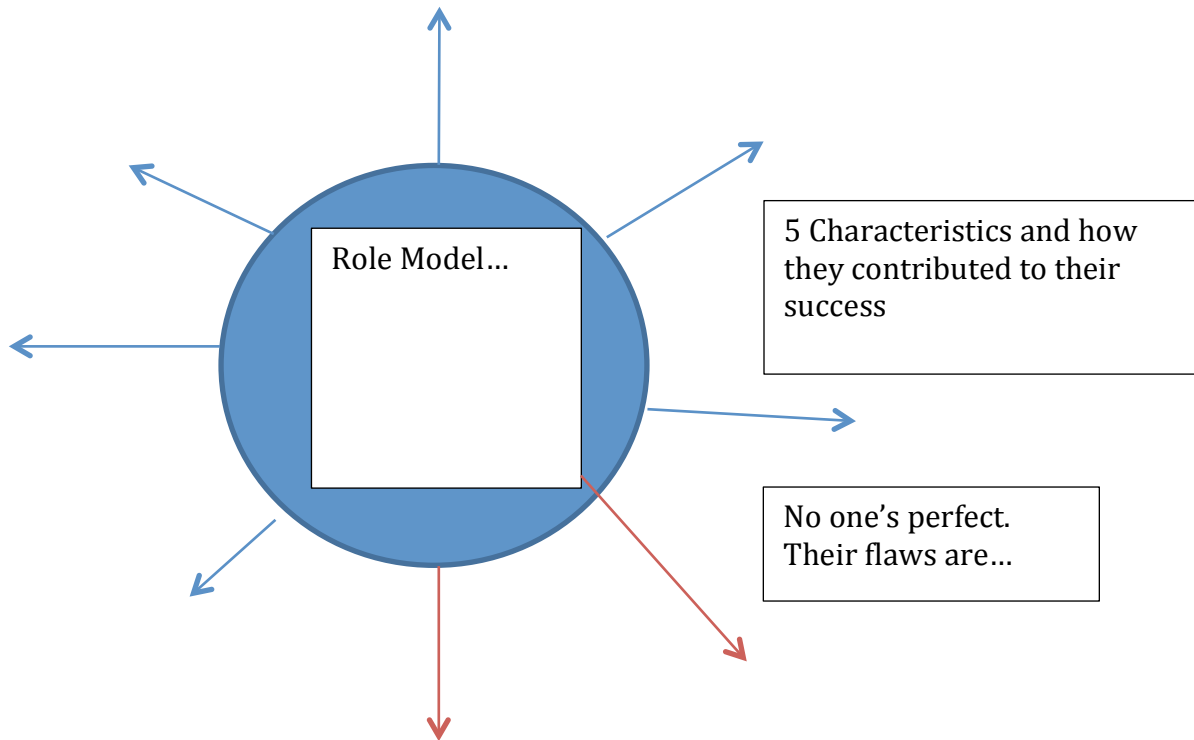
**Planning:** Graphic organizers help you organize the information you are trying to convey (show) in your visual composition. You may use this graphic organizer or create one that will work for you. Two graphic organizers have been included – choose one or create your own.

**Graphic Organizer: /4 marks**

**Choose one:  
Graphic Organizer #1**

5 Distinguishing Characteristics of Role Model	
Contribution to his/her success	
Shortcomings or flaws	
3 Most important things that will help me in the digital world	

**Graphic Organizer #2**



## PRESENTATION:



### Visual Composition: /2 marks

**Think about how** will you present the information you have gathered about your virtual conscience? You will have 1 block to complete this task.

**My father = my virtual conscience**

You may present your visual composition in your portfolio. You will be asked to present this information.

**Determine what you are willing to share with your peers and other people online. (Remember we have asked you to include an image of your virtual conscience – do you or that person feel comfortable with an image on the Internet?)**

**/5 marks** (Applying theory to your presentation)

- Elements of Design: Look at the photograph of your role model. Determine how the elements of design have been incorporated. The elements are: line, shape (2d), form (3d), colour, texture, depth (perspective), light, direction (motion), mass (visual weight), tone (black/white), value (colour), space (positive or negative)
- Student Resources:
  - Powerpoint with examples located in the hand out folder
  - OR google > Elements of design.
  - **Resources:**
    - <http://www.johnlovet.com/test.htm>
    - <http://www.wiu.edu/art/courses/design/elements.htm>
  - Other Video Resources:
    - <http://www.youtube.com/watch?v=OcIATRokwsQ>  
Elements of design
    - <http://www.youtube.com/watch?v=f4c8NCvSRho&feature=related> 5 Visual Design Elements to Improve Any Painting

- **Complete the assignment chart about the elements of design.**

**ELEMENTS OF DESIGN: /6 marks** (line, shape (2d), form (3d), colour, texture, depth (perspective), light, direction (motion), mass (visual weight), tone (black/white), value (colour), space (positive or negative))

<b>ELEMENT:</b>	<b>I think I used the following element of design in my work . . .</b>
Line	
Shape (2D)	
Form (3D)	
Colour	
Texture	
Depth (Perspective)	
Light	
Direction (Motion)	
Mass (Visual Weight)	
Tone (black/white)	
Value (Colour)	
Space (Positive or Negative)	

**EVALUATION LINKS:**

/12 marks Visual Composition (Outcome 1.1 – Elements, graphic organizer)

/ 5 marks e-Learning (Outcome 1.1 - presentation)

## RUBRIC:

Planning	Developing Content	Constructing	
<p>Chart:</p> <ul style="list-style-type: none"> <li>• There is little evidence of planning.</li> <li>• The chart is not developed or is unclear.</li> </ul>	<ul style="list-style-type: none"> <li>• Much of the content is directly copied. There is little or no original content.</li> <li>• The content is inappropriate or inaccurate.</li> <li>• Copy written materials are used without permission.</li> </ul>	<ul style="list-style-type: none"> <li>• The visual composition shows little care or effort.</li> <li>• The quality of the visual composition is poorly constructed</li> <li>• The visual composition is not suitable for the purpose or for the audience.</li> <li>• <b>Information</b> is inaccurate, inappropriate and/or is difficult to access.</li> <li>• The visual composition is <b>inefficient</b> or hard to read.</li> </ul>	Redo
<p>Chart:</p> <ul style="list-style-type: none"> <li>• A detailed plan is created that covers the development process.</li> <li>• A script is developed which contains an acceptable level of detail.</li> </ul>	<ul style="list-style-type: none"> <li>• Some elements of the content are quoted. The quoted material is acknowledged appropriately.</li> <li>• The majority of the content is original.</li> <li>• Where copy written materials are used and permission has been sourced for its use.</li> <li>• The student uses royalty free materials like music.</li> <li>• The student creates or generates his own media.</li> <li>• The content is appropriate or accurate</li> </ul>	<ul style="list-style-type: none"> <li>• The visual composition shows care and effort.</li> <li>• The quality of the visual composition is excellent</li> <li>• The <b>purpose</b> of the digital visual composition is clearly stated.</li> <li>• The digital visual composition is suitable and appropriate for the purpose, it conveys information easily and shows imagination and care.</li> <li>• The <b>information</b> is accurate or appropriate.</li> <li>• The intended <b>audience</b> is clearly stated.</li> <li>• The digital visual composition is designed for its intended audience.</li> <li>• The digital visual composition is <b>efficient</b>.</li> </ul>	Full Marks